

STORYPOINT GROUP

Gazette

Issue 1

***Celebrating
The Past Year
— And The
Years to Come!***

**VIRAL VIDEOS, CULINARY
COMPETITIONS AND
RESIDENTS' DREAM BIGS**

AS SEEN ON
GOOD MORNING
AMERICA

STORYPOINT GROUP



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We are deeply proud of the standards we've created in our communities. They are what we'd expect for our own loved ones and the foundation we are committed to each day for those we serve. You'll see those standards on display every time you enter a StoryPoint Group community.

But the StoryPoint Group difference isn't just something you can see — it's in how our communities make you feel.

Our communities aren't just clean — they are loved. Our leaders aren't just attentive — they give their all every minute of every day to make the lives of our residents the absolute best.

As you read through this first edition of the StoryPoint Group Gazette, experience for yourself how we turn everyday activities into something to look forward to. Read about how we became the most-decorated senior living provider because of reviews from the seniors, families and visitors we support. Work up an appetite with a feature about our Executive Chefs who faced off to win the title of Rib Cook-Off Champion.

It's our mission to give our families peace of mind and ensure our residents know that they belong and matter as members of our StoryPoint Group family.

My hope is that you feel our heart and dedication as you flip through the stories that make us who we are.

Tim Bryant
President



What is StoryPoint Group?

StoryPoint Group is a collection of senior living communities across the nation that provides more than 6,000 seniors and their families with the support, sense of community and absolute best experience they deserve.

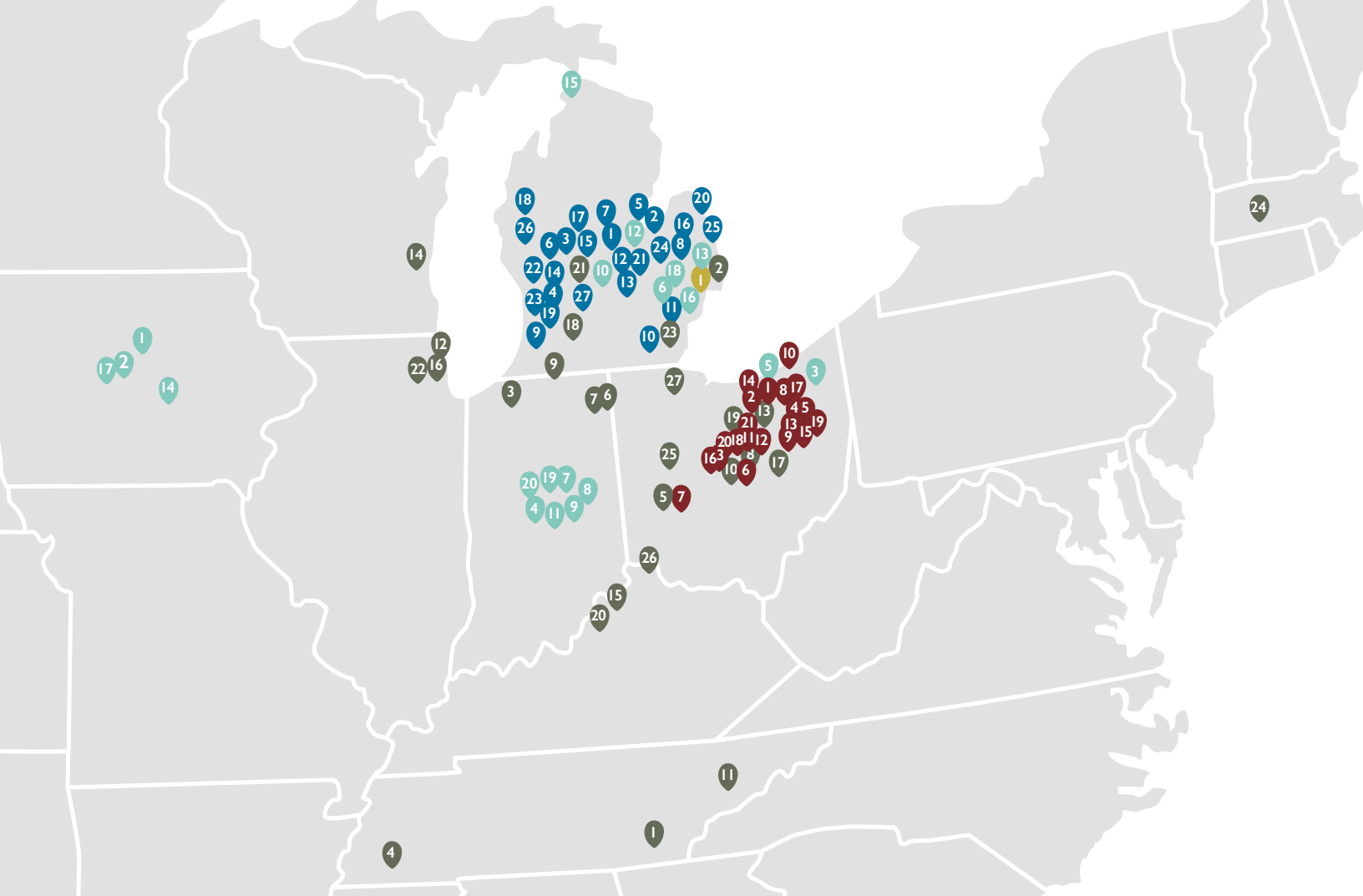
But, *who* is StoryPoint Group?

StoryPoint Group is Bill from Michigan. He was nervous about joining a senior living community at first, but now he looks forward to daily games of euchre with "the guys."

StoryPoint Group is also the ladies from table 15 in Kentucky. They spend their dinners trading stories and teasing their favorite servers in the dining staff.

StoryPoint Group is Heather from Ohio who found her purpose as a caregiver, supporting seniors with memory impairments in her community.

And that's just to name a few! Keep reading to discover more about the people of our StoryPoint Group family.



Danbury

1. Broadview Heights
2. Brunswick
3. Columbus
4. Cuyahoga Falls
5. Danbury Woods
Cuyahoga Falls
6. Grove City
7. Huber Heights
8. Hudson
9. Massillon
10. Mentor
11. Millersburg
12. Mount Vernon
13. North Canton
14. North Ridgeville
15. Sanctuary Grande
North Canton
16. Spring Leaf Place
17. Springwood Hudson
18. Springwood
Westerville
19. Tallmadge
20. Westerville

Independence Village

1. Ames, IA
2. Ankeny, IA
3. Aurora, OH
4. Avon, IN
5. Avon Lake, OH
6. Brighton Valley, MI
7. Carmel, IN
8. Fishers East, IN
9. Fishers South, IN
10. Grand Ledge, MI
11. Greenwood, IN
12. Midland, MI
13. Oxford
(Waterstone), MI
14. Pella, IA
15. Petoskey, MI
16. Plymouth, MI
17. Waukee, IA
18. White Lake, MI
19. Zionsville East, IN
20. Zionsville West, IN

Leisure Living

1. Arbor Grove
2. Bayfield
3. Boulder Creek
4. Briarwood
5. Candlestone
6. Cascade Trails
7. Crestwood Village
8. Devonshire
9. Forest Glen
10. Gaslight Village
11. Glen Abbey
12. Grace Haven
13. Grandhaven
14. Grand Village
15. Hathaway Hills
16. Heritage Hill
17. Lakeview Terrace
18. Ludington Woods
19. Maple Lake
20. Meadow Lane
21. Oliver Woods
22. Riley's Grove
23. River Ridge
24. Springvale
25. Stonegate Village
26. White Lake
26. Woodlawn Meadows

StoryPoint

1. Chattanooga, TN
 2. Chesterfield, MI
 3. Chesterton, IN
 4. Collierville, TN
 5. Fairfield, OH
 6. Fort Wayne North, IN
 7. Fort Wayne West, IN
 8. Gahanna, OH
 9. Granger, IN
 10. Grove City, OH
 11. Knoxville West, TN
 12. Libertyville, IL
 13. Medina, OH
 14. Mequon, WI
 15. Middletown, KY
 16. Naperville, IL
 17. Pickerington, OH
 18. Portage, MI
 19. Powell, OH
 20. Prospect, KY
 21. Rockford, MI
 22. Romeoville, IL
 23. Saline, MI
 24. Southwick, MA
 25. Troy, OH
 26. Union, KY
 27. Waterville, OH
- StoryPoint (Under Construction)**
1. Clinton Twp., MI

Extra! Extra! Read all about us.

OUR STORYPOINT GROUP
COMMUNITIES MADE
HEADLINES LAST YEAR.



A Place for Mom — Best of Senior Living

This award is only given to communities with an 4.5-5/5 review rating, yet 100% of our StoryPoint Group communities earned the title — which makes us the nation's leading senior living provider.



Caring.com — Caring Star Award

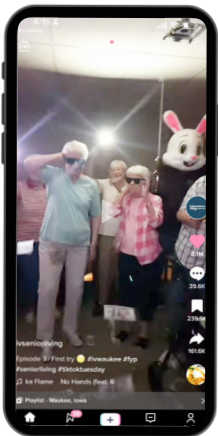
This award is determined based on ratings and reviews from residents and families. In fact, 41 of our StoryPoint Group communities were awarded this honor.



Our communities are going viral!

As seen on Good Morning America and the TODAY Show!

What do you get when you have an innovative life enrichment team and goofy residents who aren't afraid to try something new? More than a few viral videos!



17.3
MILLION VIEWS



Our residents danced to No Hands by Waka Flocka Flame!

- 3.1 million likes
- As seen on Barstool Sports!

@ivseniiorliving

Independence Village of Waukee

1650 SE Holiday Crest Circle, Waukee, IA 50263

AS SEEN ON
GOOD MORNING
AMERICA

No snow? No problem. We went indoor tubing!

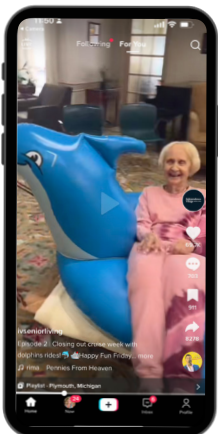
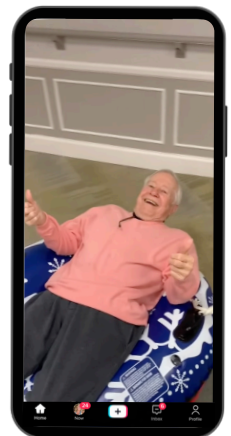
- 15,000 likes
- On USA Today and Good Morning America!

@storypointseniorliving

StoryPoint Saline

6230 S. State St., Saline, MI 48176

10
MILLION VIEWS



443,900
THOUSAND VIEWS



Closed our cruise week with some dolphin rides!

- 69,700 likes
- As seen on USA Today!

@ivseniiorliving

Independence Village of Plymouth

14707 Northville Road, Plymouth, MI 48170

Art has no age limit!

“ EXPERIENCE. EXPRESS.
EXPAND YOUR CREATIVITY. ”

That’s the goal of Creative 360, a not-for-profit community arts and wellness organization in Midland, Michigan.

This past year, the art gallery displayed the work of so many talented artists — including our very own Independence Village of Midland residents!

“This art exhibition is something we have been working on for several months and we are so excited our residents have the opportunity to showcase their artwork in such an amazing fashion!” said Katie Wesolek, Life Enrichment Director at Independence Village of Midland.

These artistic residents range in age from the late 60s to 100 years old. Some of the artists have been creating all of their lives, while some are newer to the field of visual arts. What do they all have in common? They were honored to share their artistic talents with visitors at the showcase.

“
*It feels good to be recognized
for something artistic.*
”

One resident and artist, Mary (also known as “Tooney” to her friends), has always loved two things — sewing and bright colors. She is a talented quilter, and this upcoming showcase is the first time her work will be featured in an art show.

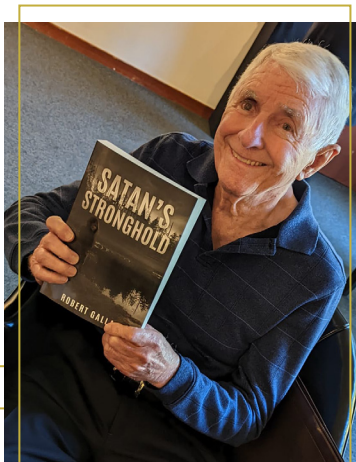




James' woodworking skills are like no other. His father had a shop in Bridge Port, Connecticut, where he learned to use tools and increased his abilities.

Though he's too humble to call his work "art" himself, we can all see the beauty and talent shown in his pieces.

And those are just a few of the residents who were featured in the exhibit. Each resident holds unique talents, and we were honored that they chose to share them with us.



5 Ways to Improve Your Life This Year



Wouldn't it be nice if we could flip a switch and improve our quality of life? Though it's not that simple, there are many daily habits that we can try, both big and small, which can positively impact our lives.

And while sometimes it may feel difficult to make changes to our everyday routines, especially as we age, making even the smallest change can have a big impact. Here are five tips on how to improve quality of life for seniors.

ONE

INVEST TIME IN YOUR HOBBIES

If you have a stack of books labeled "to-be-read," a pile of recipes you've always wanted to try or another hobby in mind, retirement is your chance to spend your days exactly how you want to. Find a hobby that interests you and make it a priority this new year. You can try anything from painting to writing, fitness, pottery, puzzles and more.

TWO

STAY CONNECTED WITH FAMILY AND FRIENDS

People of all ages benefit from regular social interaction. Seniors who live alone may experience longer periods of isolation which can have an effect on overall health. Scheduling regular visits and calls with friends or family into your week are a great way to stay connected this year.

THREE

CHOOSE HEALTHY SNACKS

Sure, chips always sound great, but healthy snacks like fruit, vegetables and whole grains will help maintain your health. Ask our StoryPoint Group chefs about dinners in our restaurant-style dining room and they'll tell you, healthy food can taste great, too!

FOUR

COMMIT TO 10 MINUTES OF EXERCISE A DAY

Did you know that regular physical activity has been linked to many health benefits, including stroke and heart disease prevention? Even just 10 minutes of walking, swimming, biking or lifting weights can improve your health, and modifications (like seated yoga!) make exercising accessible.

FIVE

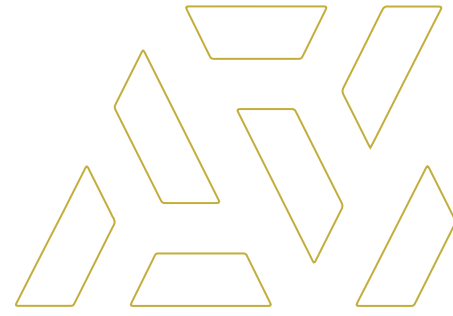
EXERCISE YOUR MIND

Exercising our minds is just as important as exercising our bodies. Challenge yourself with fun brain games like trivia, crossword puzzles, sudoku and more, or join a book club where you discuss weekly reading together to keep your mind sharp.





Did you catch the sauciest competition of the year?



The tournament began in August, with chefs from all our communities submitting their best rib recipes. Kevin Penn, StoryPoint Group's Corporate Executive Chef, then selected 32 of these chefs to pit their ribs against one another. Each round was held at a neutral community, with that community's residents and head chef serving as judges.

Chef Francesco bested chefs from Ohio, Michigan, Illinois and Iowa to make it to the championship round at the StoryPoint Group home office in Brighton, Michigan — where he went up against Chef Bastian Wibowo from StoryPoint Naperville in Naperville, Illinois.

In the end, Chef Francesco's BBQ Baby Back Ribs with homemade basting sauce and fresh herbs, served with grilled Yukon Gold potatoes, wowed the judges and won the day. He brought home "The Bacon" trophy and bragging rights to StoryPoint Fairfield. The residents and the community couldn't be prouder — or more excited to eat his award-winning cooking.



Cut out the award-winning sauce recipe below or scan the QR code with your mobile device to access it virtually.



The Award-Winning Sauce Recipe

Chef Francesco won our rib cook-off with his BBQ seasoned with homemade basting sauce, grilled gold yukon potatoes and fresh herbs.

Here are the ingredients to the secret sauce:

Sauce:

- 2 tablespoons canola oil
- 1 medium onion, finely chopped
- 1 cup tomato sauce
- 1/3 cup dark brown sugar
- 1/4 cup ketchup
- 1/4 cup molasses
- 1 tablespoon apple cider vinegar
- 2 teaspoons Worcestershire sauce
- 1 teaspoon salt
- 1 teaspoon ground mustard
- 1/4 teaspoon smoked paprika
- 1/4 teaspoon cayenne pepper





MEET CHEF FRANCESCO CECERE



Chef Francesco Cecere, an award-winning chef from Italy, began his culinary career at age 13. His inspiration in the kitchen came from his grandmother, Eufemia, and his mother, Rita, both excellent cooks who could create a memorable meal with just a few, healthy ingredients. Over the course of his career, Chef Francesco has worked for many prestigious establishments around the world, and in the past few years, has developed a deep passion for serving seniors, and he serves as the Executive Chef at StoryPoint Fairfield. Outside of his culinary work, Chef Francisco enjoys volunteering as a fire fighter.



Chef Bastian Wibowo
StoryPoint Naperville



Chef Michael Smith
Riley's Grove



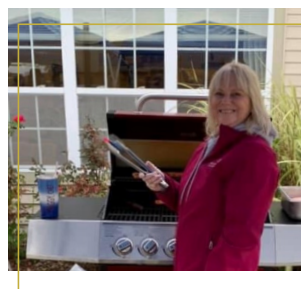
Chef Chris Gribble
StoryPoint Rockford



Chef Rich Douglas
Independence Village
of Aurora



Chef Alex Gandia
StoryPoint Portage



Chef Peggy Kukulski
Heritage Hill



Chef Amy LaMarca
StoryPoint Union

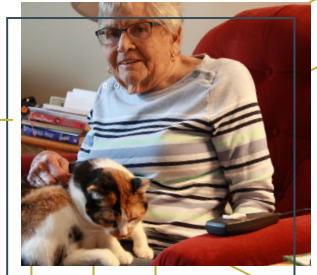
Meet the Pets of StoryPoint Group

Picture this: You walk through your front door after a long day. Immediately, you are greeted by a wagging tail or a sweet meow. It's the best "hello" from the four-legged friend who loves you unconditionally and is always there to make you smile.

For StoryPoint Group residents, this companionship is theirs if they choose it because StoryPoint Group communities are pet-friendly. In fact, even residents without pets enjoy getting to know their furry neighbors and offering them occasional treats, snuggles and smiles.

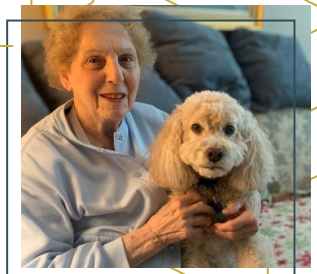
RUTH AND TIA MARIA

This is Ruth and her lovely calico cat named Tia Maria. Ruth adopted Tia Maria, who is 8 years old. She is a very popular cat in the community and makes Ruth laugh every day.



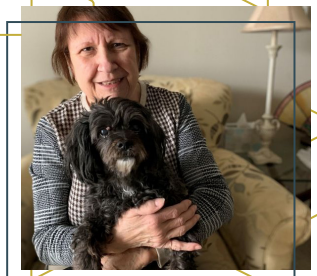
LORETTA AND BO

This is Loretta and her dog, Bo. Bo is a Cockapoo, a mix of a Cocker Spaniel and Poodle. The pair love to spend time together, and they go for walks every day. "Ever since my husband passed it's just been me and Bo," said Loretta. "And he is just so important to me."



LYNN AND LOLA

No one loves you unconditionally quite like a dog, and that's how Lola loves Lynn. Lola is a twelve-year-old mixed-breed who loves to go for car rides and look out the window at other dogs. Lynn and Lola also love to go for walks and are always spending time together.



JOHN AND BUDDY

Buddy is a sweet, 9-year-old Jack Russel Terrier. He is very good at making friends, and Buddy is loved by everyone in his StoryPoint Group community. No one loves him more than his owner, John, though, and you'll always see the two of them together.



MARCIA AND MUFFIN

Marcia's sweet kitty is named Muffin and is 5 years old. She was a gift from Marcia's daughter-in-law. Muffin has earned the nickname "Tyrant" because she enjoys throwing her toys in the air and playing catch with herself.



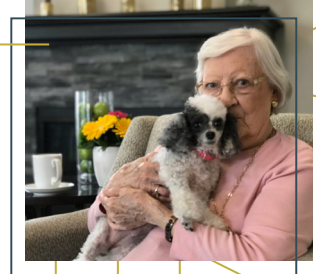
TERI, DON, NIP AND TUCK

Nip and Tuck are very loveable (and mischievous!) cats, and their favorite thing to do is run across the top of the kitchen cabinets. Both cats were a gift to Teri for her 85th birthday, and they love living at StoryPoint with both Teri and Don.



JEAN AND ANNIE

Annie is a 10-year-old Party Poodle. Jean said she absolutely would not live at Independence Village if they didn't allow her "baby girl" to live at the community too. Annie is a therapy dog for the Assisted Living and Memory Care residents twice a week.



JOE AND FRITZIE

This beautiful pup is Joe's Puggle named Fritzie. Fritzie was a stray found in the middle of the road in 2008. She is 10 years old. She is quite the trickster – she knows how to roll over, shake, sit pretty and lay down.



At StoryPoint Group communities, residents are encouraged to bring their pets with them when they move in. And with open-floor plan apartments, outdoor courtyards and walking trails, StoryPoint Group communities are a pet-friendly community, designed to welcome both you and your pets.



It's never too late to Dream Big!

Turning seemingly small moments into experiences of a lifetime — that's what life with us is all about. And that's exactly what we did for Betty from StoryPoint Troy!

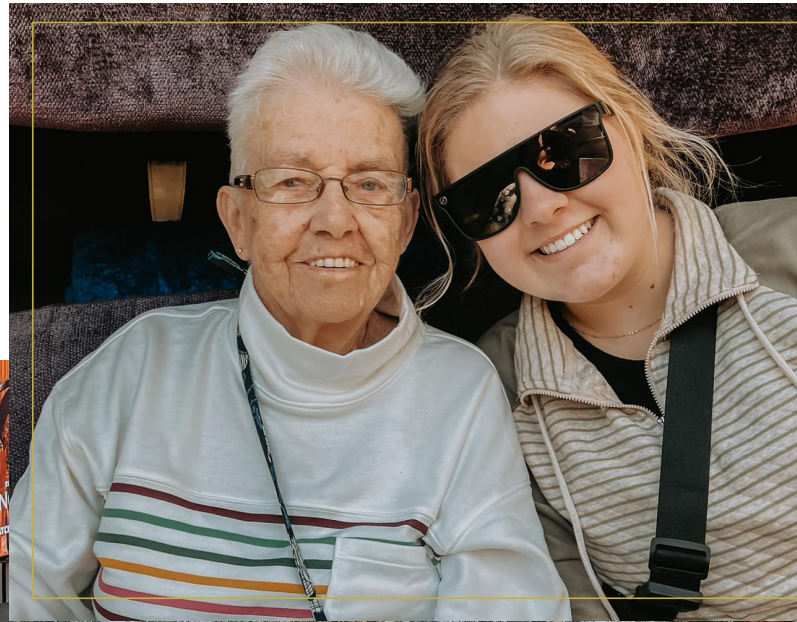
All her life, Betty loved to travel. But as she reached her 91st birthday, she worried that her traveling days were behind her. StoryPoint's Life Enrichment team member, Erin, joked with Betty that she would take her to New York, her dream destination, if Betty took her to Nashville for her 21st birthday.

After the community did a virtual trip to Nashville, Erin considered Betty's end of the bargain complete. That's when the StoryPoint team started planning to make Betty's travel dream a reality!

After surprising Betty with the news (and sharing a few happy tears!), the gang headed to New York. Here's a closer look at their trip.

DAY ONE

Betty and Erin arrived! The trip started by exploring Times Square and enjoying some New York hot dogs.



DAY TWO

A trip to Mia's Bakery in Times Square, thoughtful remembrance at the 9/11 Memorial and dinner at Junior's — that would have been a great day. What made day two of their trip truly something special was the matching tattoos they got of "The Big Apple!"



DAY THREE

This day was filled with music! Betty and Erin shared breakfast at Ellen's Stardust Diner where aspiring Broadway actors sing while they serve you. Next, they headed to dinner and to see Wicked the Musical.





Employee Spotlight: Elliot Ervin

Elliot Ervin is very thankful for the television commercial he watched back in 2017. At the time, he had a job that he didn't love, and he had a longing to work in culinary somewhere. When he saw a commercial about Danbury, Elliot immediately decided to apply, hoping they would have a culinary position available.

Elliot got the position he wanted, and he's been a cook and server at Danbury Massillon for six years now. He finds the job to be the perfect fit for him — no more machines or products, just helping people every day!

Smiles are important to Elliot and being kind and pleasant comes easy.

"I'm there to put a smile on the residents' faces, to make them feel good every single day, Elliot said. "Attending to the residents is the most rewarding thing I've ever done."

Elliot says he pays close attention to make sure each resident has exactly what they want to eat and drink.

"My favorite part of my day is when they tell me I make them smile, when they tell me they appreciate me," Elliot said. "And it happens all the time — they tell me, and their families tell me."

Another big reason for Elliot's good mood at work is his coworkers.

"All of them are down to earth. We work together as a team. The managers are great, and it feels like one big family."

Elliot values honesty, loyalty and open communication most in a workplace, and he's grateful to see these things at Danbury every day. Danbury encourages employees to work hard and to have fun while they do it.

***It's important to wear a smile.
Not just to put it on, but to wear it.***

— Elliot Ervin

Elliot feels lucky to have found Danbury, but we feel we're lucky to have found Elliot. Across all of our StoryPoint Group communities, employees like Elliot help make our communities great.



It's moments like these that you don't want to miss.



To stay up-to-date with all the daily antics and adventures of our StoryPoint Group residents, be sure to give us a follow on our social media accounts.



FACEBOOK

- @DanburySeniorLivingHomeOffice
- @IndependenceVillagesSeniorLiving
- @LeisureLivingSeniorCommunities
- @SouthwickVillageResidentialLiving
- @StoryPointSeniorLiving



INSTAGRAM

- @danburyseniorliving
- @independence_village
- @leisurelivingseniorcommunities
- @southwickvillage
- @storypointseniorliving



TIKTOK

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