



**STORYPOINT**  
FOUNDERS CLUB

*As you embark on your journey to find the senior living community that's right for you, I'm grateful you decided to learn more about StoryPoint.*

*While our communities have modern features, spacious apartments and inviting communal spaces, that's not what sets them apart. Rather, it's the way our communities make you feel.*

*From the moment you enter the front door, you'll know. You'll see smiles on residents' faces and hear laughs bounding down the hall from the dining room. You'll notice employees greeting residents by name and taking time to make sure that each of them knows they belong, and they matter.*

*This welcoming atmosphere comes from the influence of our founding members.*

*Being a Founder in our communities means you are part of an exclusive network of individuals who play an integral role in building the culture, framework, and, yes, foundation, of our communities.*

*Founders are the first to put their trust in us, and that is something we do not take lightly. To express our gratitude, members of our Founders Club enjoy numerous perks and enhanced privileges throughout our community. Members have a valued say in the way their community runs and are key in guiding the direction of where their community is headed.*

*But that's not all: At its core, to join the Founders Club is to become part of a special, highly regarded fraternity of community leaders, friends and extended family who laugh together, experience life together, grow together and belong together — and as a result, make StoryPoint the absolute best place to be.*

*I'd be honored to be one of the first to invite you into the Founders Club.*

Tim Bryant, President, StoryPoint Group



# What does it mean to be a Founder?

The Founders Club is an exclusive program within our communities, and the designation is something our members are extremely proud of.

## Being a Founder means being a pioneer.

You are embarking on a journey as one of the first residents of our community. Your stewardship of the highest caliber retirement living experience will serve as an inspiration for others to call our community home, too. In addition, you have the first opportunity to invite your friends to become your neighbors (and receive a special referral bonus for doing so!).

## Being a Founder means being a leader.

Members of the Founders Club are highly respected throughout our communities. Those moving in after you look to you as they settle into their new home, and residents follow your example and hold your friendship and mentorship in high regard. Through your involvement as a Founder, employees will often seek out your unique opinions, perspective and feedback when making decisions that affect the community experience.



## Being a Founder means being part of something larger than yourself.

Founding members join an exclusive group of individuals that are invested in the community's success before the doors even open. They form a special bond together and are dedicated to making the community the absolute best it can be for everyone who calls it home.

## Being a Founder means having fun.

Our Founders know how to have fun. From organized happy hours and social events to exclusive gifts, gatherings, and more, our Founders know the value of enjoying life with friends and loved ones — and we make sure each day for our Founders gives them something to look forward to.



# Compliments of the Founders Club

Our Founders receive exclusive gifts as a welcome into the club and unlock amenities available only for Founders Club members to take advantage of both before and after moving in.\* These include:

- A catered, private housewarming party for you and your loved ones
- Access to exclusive financial promotions and discounts
- Brunch vouchers to share with friends and family
- Special referral bonus when you refer others to move in
- Vouchers for meals prepared by our Executive Chef
- Move-in maintenance and housekeeping package
- Move-in essentials welcome gift
- Choice of one free service in our on-site salon
- Complimentary family photo shoot
- And more

\*Perks and amenities are available based on when deposit was made.



In addition to these exclusive perks, our Founders get to benefit from the StoryPoint lifestyle long before we open our doors. Founders will have the opportunity to get together with one another and with community employees at monthly “Founders Together” dinners, exclusive events, and more.



# We want you to join the club.

Hear what Founders from some of our StoryPoint sister communities have to say about their decision to become a founding member.

*“I came to StoryPoint after living at another senior community. As a Founder, I was able to have a lot of individual attention from all of the directors and got to know them all personally; I feel they have really gotten to learn who I am and what I like. I have really enjoyed getting to know them all, especially Chef Bailey. This is the greatest place to live and there is such a positive atmosphere with amazing staff that truly care.”*

— Rose, Kentucky

*“When we were looking for a place for me to continue my life as a widow, I was concerned about making friends and fitting in. My husband was ‘the joiner’ and I didn’t think I could do things by myself. As a Founder, it was no problem at all. I was able to get to know residents and staff on a deeper level and at my own pace. My fellow residents were so welcoming and made me feel at home.”*

— Lorraine, Ohio

*“StoryPoint is a comradery — especially for the Founders. There is a special pride that comes along with having watched the building since it broke ground and being a part of every step of the way.”*

— Jeannie, Indiana

*“I had decided that it was time for my body to slow down. I had been watching the building being built not knowing what it would be. The minute I walked into the model apartment, I thought, ‘This is what I like.’ I then started thinking about it and told my children I was ready to make a move. One of the easiest and helpful things was downsizing. It was such a cleansing thing and truly helped me to let go of the past and join into StoryPoint. I haven’t regretted one day. I feel 10 years younger! I don’t have to pull branches through my yard or worry if my garage door is going to open.”*

— Dee, Ohio

*“We looked at several places but never found one that could match the warmth of StoryPoint. Plus, getting to be a Founder meant we had a special part in molding what our new community would look like — and that was important to us.”*

— Bob, Michigan







We can't wait for you to join the Founders Club and call us home. Let us guide you along your journey!



# STORYPOINT

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## FOUNDERS CLUB

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