

STORYPOINT GROUP Gazette

Issue 2

Residents Take the Spotlight

*Viral videos,
medal-winning
cuisine, community
events and more*




STORYPOINT GROUP





Table of Contents

03	MESSAGE FROM THE PRESIDENT
04	WHAT IS STORYPOINT GROUP?
06	CELEBRATING VETERANS WITH FLIGHTLESS HONOR FLIGHT
08	CHEFS CREATE MEDAL-WINNING CUISINE AT A CULINARY COMPETITION
10	GET TO KNOW SOUTHWICK VILLAGE
12	TALENTS SHINE IN AGELESS TALENT SHOW
16	A ROARING GOOD TIME AT OUR 20 TH ANNIVERSARY
18	WHAT COULD YOU DO WITH MORE FREE TIME?
20	OUR VIRAL VIDEOS YOU DON'T WANT TO MISS
22	SHINING EVERY DAY
24	CHECK OUT OUR WALL OF HONOR



“ How nice to have friends
who became family when
you didn't expect it! ”

– StoryPoint Group Resident

What does it mean to be a part of the StoryPoint Group family?

I could give you my answer, but every resident, family member and employee at StoryPoint Group communities across the nation would surely answer differently.

Some might say it's the connection they feel when someone listens, really listens, to what they have to say. Others may tell you that it's finding new friends to share new experiences with, having something to look forward to, or peace of mind that their loved one is receiving the absolute best care.

Like any family, the StoryPoint Group family is a special one — one that makes you feel safe, shows you that you're loved, that you belong, and you matter.

That feeling can be difficult to put into words.

As you read through this issue of the StoryPoint Group Gazette, you'll see for yourself how employees turn everyday activities into moments of true joy. You'll read about our organization-wide talent show competition and see us crown our winner. You may even work up an appetite after seeing our award-winning chefs' dishes at the Dorsey culinary competition.

The stories in these pages will give you a glimpse into what it truly means to be a part of our StoryPoint Group communities. After all, it is moments, residents and employees like those featured here that make us who we really are — a family.

You belong, and you matter.



A stylized, handwritten signature in black ink, consisting of the letters 'T' and 'B' connected together.

Tim Bryant
StoryPoint Group, President



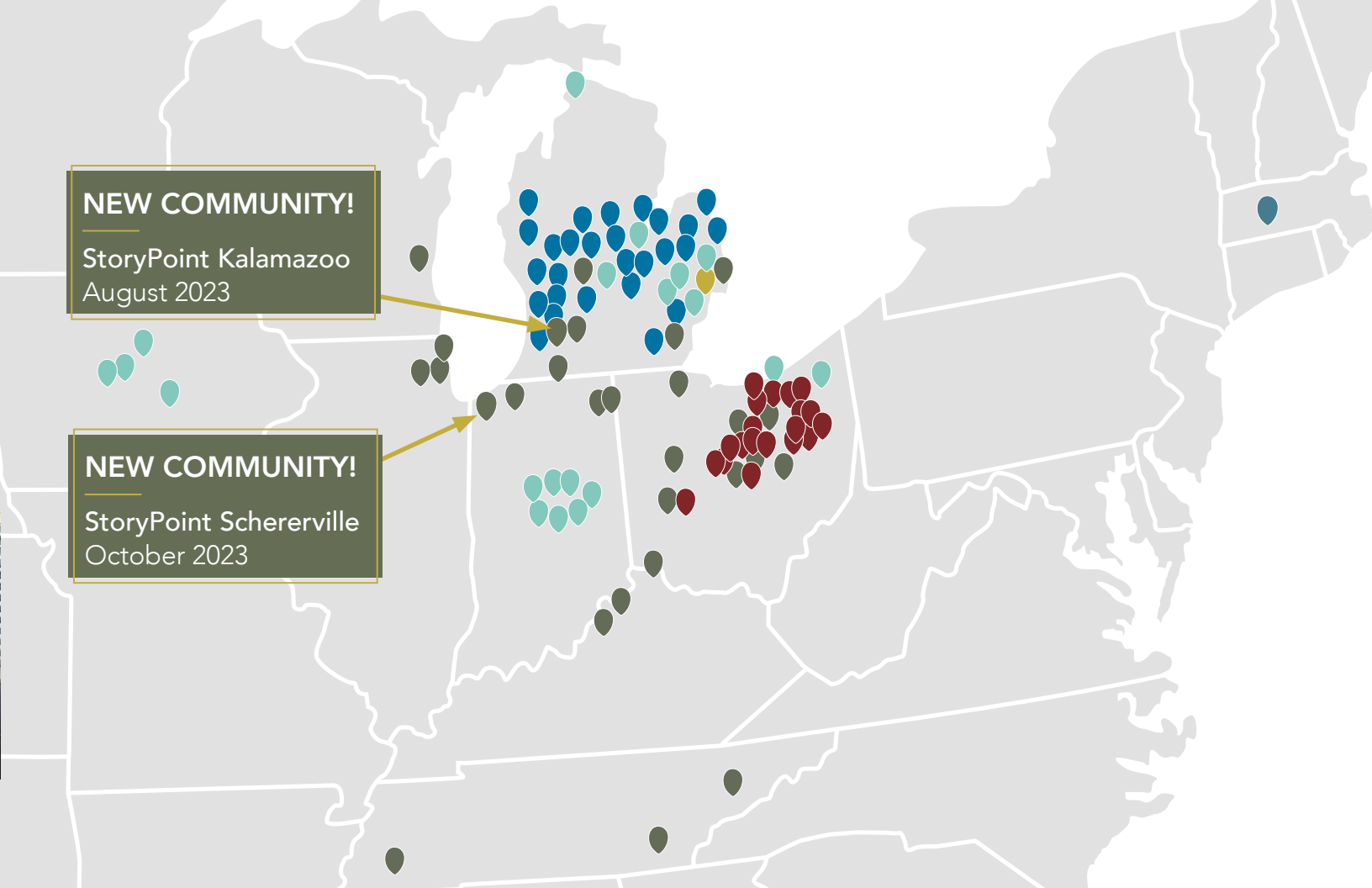
What is StoryPoint Group?

StoryPoint Group is a collection of senior living communities across the nation that provides more than 6,000 seniors and their families with the support, sense of community and absolute best experience they deserve.

But, *who* is StoryPoint Group?

StoryPoint Group is Sue from Tennessee. She joined her community this year, and now, she loves playing Bridge with her new friends every Sunday. StoryPoint Group is also the dancing friends from Michigan. They have fun making TikTok videos together and have even been featured on the news. StoryPoint Group is Bill from Ohio who proudly works on our maintenance staff, ensuring residents have a well-kept community to call home.

And that's just to name a few! Keep reading to discover more about the people of our StoryPoint Group family.



NEW COMMUNITY!
 StoryPoint Kalamazoo
 August 2023

NEW COMMUNITY!
 StoryPoint Schererville
 October 2023

Danbury
 SENIOR LIVING

Independence Village
 SENIOR LIVING

Leisure Living
 BY STORYPOINT GROUP

STORYPOINT
 Senior Living

SOUTHWICK VILLAGE
 BY STORYPOINT GROUP

Danbury (OH)

Independence Village

Leisure Living (MI)

StoryPoint

Southwick Village

- Broadview Heights
- Brunswick
- Columbus
- Cuyahoga Falls
- Huber Heights
- Hudson
- Massillon
- Mentor
- Millersburg
- Mount Vernon
- North Canton
- North Ridgeville
- Sanctuary Grande
- Spring Leaf Columbus
- Springwood Hudson
- Springwood Westerville
- Tallmadge
- Westerville
- Woods Cuyahoga Falls
- Wooster

- Ames, IA
- Ankeny, IA
- Aurora, OH
- Avon, IN
- Avon Lake, OH
- Brighton, MI
- Carmel, IN
- Fishers, IN
- Grand Ledge, MI
- Greenwood, IN
- Midland, MI
- Oxford, MI
- Pella, IA
- Petoskey, MI
- Plymouth, MI
- Waukee, IA
- White Lake, MI
- Zionsville, IN

- Arbor Grove
- Bayfield
- Boulder Creek
- Briarwood
- Candlestone
- Cascade Trails
- Crestwood Village
- Devonshire
- Forest Glen
- Gaslight Village
- Glen Abbey
- Grace Haven
- Grandhaven
- Grand Village
- Hathaway Hills
- Heritage Hill
- Lakeview Terrace
- Ludington Woods
- Maple Lake
- Meadow Lane
- Oliver Woods
- Riley's Grove
- River Ridge
- Springvale
- Stonegate Village
- White Lake
- Woodlawn Meadows

- Chattanooga, TN
- Chesterfield, MI
- Chesterton, IN
- Collierville, TN
- Fairfield, OH
- Fort Wayne, IN
- Gahanna, OH
- Granger, IN
- Grove City, OH
- Kalamazoo, MI
- Knoxville West, TN
- Libertyville, IL
- Medina, OH
- Mequon, WI
- Middletown, KY
- Naperville, IL
- Pickerington, OH
- Portage, MI
- Powell, OH
- Prospect, KY
- Rockford, MI
- Romeoville, IL
- Saline, MI
- Schererville, IN
- Troy, OH
- Union, KY
- Waterville, OH

- Southwick, MA
- **StoryPoint (Under Construction)**
- Clinton Township, MI



Celebrating Veterans With Flightless Honor Flight

Every year, Honor Flight Tri-State honors veterans by flying them to Washington, D.C. to experience the monuments, memorials and a day of celebration in their honor.

And for the veterans who can't make the journey? StoryPoint Fairfield partnered with the organization to host a "Flightless Honor Flight" celebration.

“ Veterans have such a special place in our community, and it's exciting to see them celebrated in this way. These men and women served our country, and now it's our honor to serve them. ”

— Sarah Upton,
Business Development Specialist





At the Flightless Honor Flight event, veterans “checked-in” at the community and participated in a flight simulation. The flight was complete with boarding passes and flight attendants to mimic the actual journey.

For one resident, Ben, this event was the first time his service was ever recognized.

“ And it was so special to me that I was able to share that with my family. ”

– Ben, StoryPoint Fairfield Resident



For a closer look at the event, scan this QR code with your mobile device to view the recap video.



Chefs Create Medal-Winning Cuisine at a Culinary Competition

When searching for the best restaurants in your area, you'll often look for reviews about the food and atmosphere. And more importantly, you'll want to eat where the chefs are the best in the industry, with exceptional talent and a creative menu. The same goes for our residents. Our culinary team is at the top in their industry. When we say that no other senior living community has the talent that we do, we mean it.

If it weren't true, our chefs wouldn't continue to bring home medals year after year, as they did once again at the American Culinary Federation's 12th Annual Cook Like You Mean It competition at Dorsey College. StoryPoint Group chefs from our communities earned medals in a cook-off between chefs from top restaurants, country clubs and hotels. After hours of competition, four chefs were victorious!

OUR WINNING CHEFS WERE:

Executive Chef
Alex Gandia



StoryPoint Portage
1 Silver | 1 Bronze

Executive Chef
Amy Langoni



Independence Village
of Grand Ledge
1 Bronze

Regional Executive
Chef Ben Davis



StoryPoint Group
1 Bronze

Executive Chef
Chris Gribble



StoryPoint Rockford
1 Bronze

A RACE AGAINST TIME

Whizzing around the kitchen, our chefs roasted, julienned and cooked against the clock while competing in multiple categories — "mystery basket," team and individual. The "mystery basket" category tested our chefs' quick thinking and adaptability by providing mystery ingredients on the day of the competition. These ingredients included trout, sweet potato, beef cheek and polenta.

Chefs used their years of experience to create interesting combinations, resulting in mouth-watering and tasty dishes that wowed the judges from the American Culinary Federation, who scored the dishes based on proficiency in culinary techniques, use of ingredients, presentation and flavor.



We had winning dishes such as:

- Beef cheek kabob over arugula, apple and raisin salad with a blood orange vinaigrette.
- Hoisin chicken roulade stuffed with bok choy and red pepper duxelles, with piña colada fried rice topped with Asian slaw and glazed carrots.
- Mosaic-style grouper over citrus quinoa salad with saffron foam, carrot crema, poached carrot and black caviar.

STRIVING FOR NOTHING BUT THE BEST

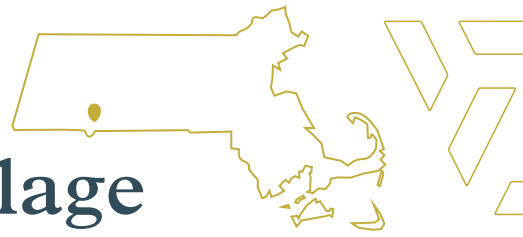
Winning medals is a fantastic feat for our chefs. But why do our chefs choose to represent the senior living community and go pot to pot with other chefs?

Because our residents deserve the best.

When our culinary team participates in competitions like this, they gain inspiration to continue creating delicious, nutritious, award-winning food for residents. The chefs learn new skills, get judges' feedback and display their passions. They compete so that whenever a resident sits down for a meal, they get the best from our chefs.



Scan this QR code with your mobile device to watch highlights of the competition!



Get To Know Southwick Village

Sitting on 46 acres in beautiful Southwick, Massachusetts, is a senior living community called Southwick Village. This community offers local seniors a variety of living options, including active adult living, independent living and assisted living. But they offer something more, too.

For seniors at Southwick Village, fun and friends are a given because they're joining a community of like-minded individuals who can't wait to get to know them.

With amenities, features and a campus full of breathtaking views, Southwick Village is a great option for seniors who are looking for something more — more out of their retirement, more freedom from the pressures of homeownership or more support, all so they can live the life they've dreamed of.



Residents enjoy classic fair foods at our summer carnival.



THE COTTAGERS CLUB

At Southwick Village, our active adult neighborhood features the Cottagers Club.

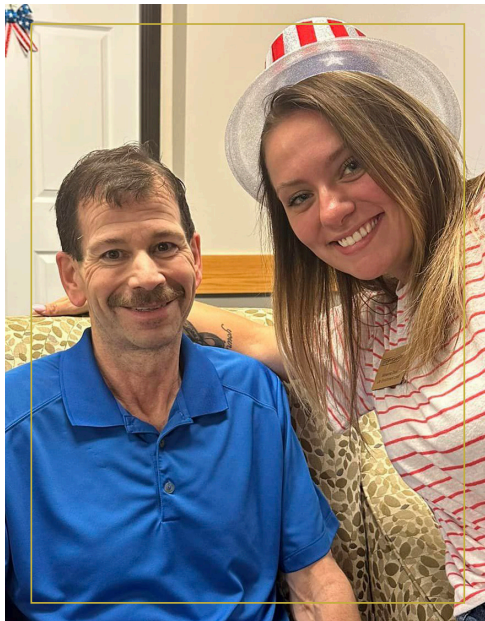
It's complete with charming cottage homes that each offer modern finishings, full basements, attached garages, gourmet chef's kitchens, enclosed porches and (of course!) some great people, too.



Smiling for a picture at our summer barbecue with the local fire department.



Active adult living is a newer senior living option that's designed for adults who are older than 55 and looking to make the most of their retirement.



Showing off our latest book club read.

While every community is different, many active adult senior living communities offer private apartments, condos or cottage-style homes. They have opportunities for residents to get involved, try new things and experience life to the fullest.





Talents Shine in Ageless Talent Show

Residents across various StoryPoint Group communities participated in the first-ever Ageless Talent Show. Hoping to showcase their unique talents and passions during this talent show for seniors, residents rehearsed and perfected their acts.

After weeks of practice and tough competition, the Ageless Talent Show finale at Independence Village of Brighton Valley was finally here. Five first-place winners had secured their spots, each bringing unique and exciting talents to the showcase.

YODELING TO FIRST PLACE

The finale was well-attended by residents and friends and featured a short video highlighting the talents and performances of the finalists.

And it was time to crown the winner.

To everyone's surprise and delight, Bootsie Kawa of Independence Village of Brighton Valley was announced as the champion of the Ageless Talent Show. All five finalists brought immense talent to the stage. It was a close competition, but Bootsie's yodeling and a cappella version of "I want to be a Cowboy's Sweetheart" with her daughter, Linda, won over the hearts of the judges and audience.

Bootsie grew up with a love for music. As a child, she would hear her mother yodel around the house and, eventually, learned to yodel herself. Bootsie's passion for music continued throughout her life. She joined a senior citizens center and took her talents on the road with their singing group, performing at various venues. She was married for 67 years and had three children. Now a resident of Independence Village, Bootsie was honored to bring her talents to the Ageless Talent Show.

It was incredible to see that age doesn't hinder the pursuit of passions and hobbies. Bootsie's victory is a testament to this fact, and her success has brought inspiration and joy to many in the StoryPoint Group community.



MEET OUR TALENTED FINALISTS!

There was great applause for the talent the other contestants brought to the stage. Everyone was a winner — as first-place contestants at home and finalists at the finale — and could take home boasting rights to their friends and families. Meet four finalists who brought fierce competition to the talent show.



KEN SCHELL

A resident of Independence Village of Plymouth, Ken played and sang some old favorites on his ukulele. Growing up, Ken was always involved in choirs and singing groups. He eventually learned to play the ukulele. While in Florida, Ken would share his talents with others and even joined a senior ukulele choir. Ken is known around Plymouth not only for his abilities on stage but as a proud Army veteran, a poker ace and an absolute striker in bowling.



VERILYN HAUSS

This resident of StoryPoint Collierville, began baton twirling at 15 and performed with twirling groups and in many competitions. She met her husband, Edward, in high school, and when they married, Verilyn used her baton-twirling talents to help put him through college. She taught 100 little girls to twirl for \$1 each per week. "We thought we were rich!" Verilyn shared. Today, Verilyn and Edward have been in wedded bliss for 63 years with three sons and a big, wonderful family.



Watch a video of the finalists and their talents by scanning the QR code with your mobile device.



TOMMYE BEAVERS

This Independence Village of Fishers East resident is a singer and an all-around talent. In hopes of winning a college scholarship, she entered Miss Plymouth only to become the first and two-time winner. In 1960, she went on to win Miss Indiana. As a contestant at the 1961 Miss America, Tommye sang "Una Voce Poco Fa" from The Barber of Seville. She was fourth runner-up to Miss America and used the scholarship to complete her music degree at Indiana University.



THE CLIFFETTES

Having taken a break from their Midwest Tour, The Cliffettes of StoryPoint Rockford returned to give a hometown show. The group of five talented individuals each brings something unique to the group: Cliff Cuneo has always had a knack for spotting talent, Rose McManus is an award-winning choreographer, Charlotte and Judy have been working the circuit together for years, Vangie brings immense energy to every show, and Sommer is the glue that gels these youthful seniors together.

A Roaring Good Time at Our 20th Anniversary



7,305 days, 1,042 weeks, 240 months or **20 years** — that's how long Independence Village of Oxford, one StoryPoint Group community in Oxford, Michigan, has had the honor of serving seniors. Through that time, the community has become more than just a place to live. It's become a family!

As the monumental anniversary approached, residents, families and employees alike geared up for a celebration that would truly be the bee's knees. The roaring '20s-themed event, in honor of the community's 20th anniversary, was complete with cocktails, chef-prepared hors d'oeuvres, live entertainment and more. All who attended dressed in their best flapper dresses and wise guy attire. They laughed, posing for photos in the photo booth, and together, they danced the night away like it was a real '20s bash.

Throughout the evening, everyone enjoyed honoring the true reason for the event — the residents who call Independence Village home and the employees who care for them like family.





“ WOW, WHAT A PARTY! ”

— Chef Brian, Executive Chef

As always, Chef Brian’s elaborate fruit carvings were a huge hit. He and the rest of the culinary team out did themselves with delicious charcuterie displays, hors d’oeuvres and themed drinks. Really, the entire team at Independence Village of Oxford worked together to make the event truly spectacular.



For a closer look at the event, scan the QR code with your mobile device.

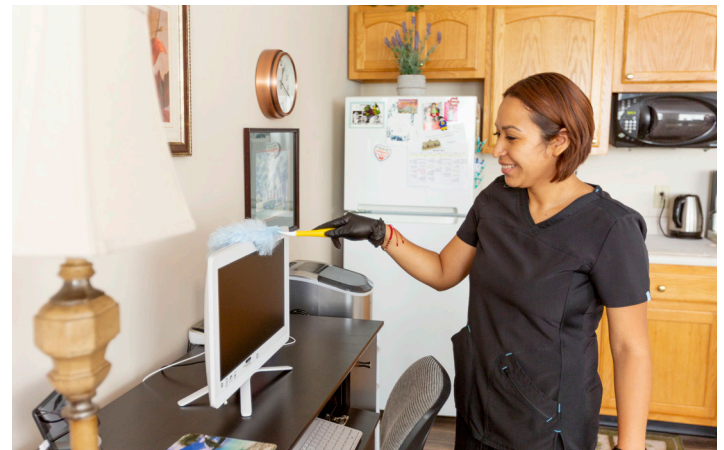
What Could You Do With More Free Time?



One of the most sought-after perks of senior living is the freedom from the responsibilities associated with homeownership. Chores can be a hassle, so the opportunity to live without having to mow the lawn or take out the trash can be a dream come true.

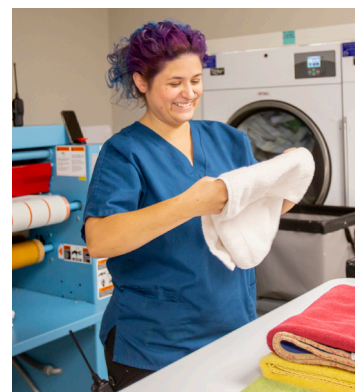
Maintenance-free living at a StoryPoint Group community allows you an escape from daily chores and gives you something supremely valuable in return: time.

With the extra time you'd usually spend on home maintenance, you're free to spend time on enriching activities like dining with friends or exploring a new hobby.



DID YOU KNOW?

At StoryPoint Group communities, our maintenance and housekeeping teams have extra time built into their schedule, so they can stop by and chat between requests. These opportunities for residents and employees to connect is one of the elements that make life at our communities so special.





RESIDENTS AT DANBURY ENJOY THEIR FREE TIME OUT IN THE GARDEN

While day-to-day home upkeep can become overwhelming, gardening can give seniors a sense of pride, belonging and purpose. That’s why every Danbury community has at least two raised garden beds for residents who’d like to participate in gardening clubs.

At one Danbury community, Danbury Millersburg, the community garden has grown into something more than just a hobby — it’s an important part of everyday life! Danbury Millersburg has both an herb and vegetable garden. Their herb garden has lemon balm, dill, rosemary, cilantro, parsley and thyme, and in the fruiting vegetable garden, they have peppers, tomatoes and lettuce. They use harvests from the garden to make lemon balm tea, garden-fresh mint mojitos and more.

Certain residents enjoy taking over the responsibility for watering specific plants or areas. One resident in particular loves the vegetable garden, while another takes great pride in keeping the front porch flowers lovely. Throughout the two courtyards, the community also has bird bath fountains, bird feeders and a butterfly garden that memory care residents helped plant and water daily. Doing something like this can be very rewarding and grounding for memory care residents as they can watch the daily progress.



The real treasure is the heart-to-heart conversations while watering the flowers or plucking rosemary. Those are the moments I’m after with this garden, the moments where we can pause together and reminisce fondly.

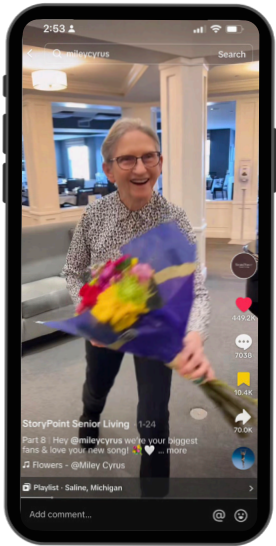


— Emelie Coblentz,
Life Enrichment Director

Our Viral Videos You Don't Want To Miss



Our StoryPoint Group residents and life enrichment team are on fire with the best TikTok trends. Here are a couple of TikToks that made some noise this year!



4+

MILLION VIEWS



Residents parody Miley Cyrus' viral hit "Flowers."

- 4+ million views
- 449K+ likes
- 7000+ comments

@storypointseniorliving

STORYPOINT SALINE

6230 S. State St., Saline, MI 48176



tiktok

this is giving me life

1-25 Reply

9194



FENTY BEAUTY
@savagexfenty
111 Following 449.1K Followers 5.4M Likes

Still living the hype from Rihanna's halftime show? These residents have you covered!

- 3.9+ million views
- 441K+ likes
- @savagexfenty thought it was cool!

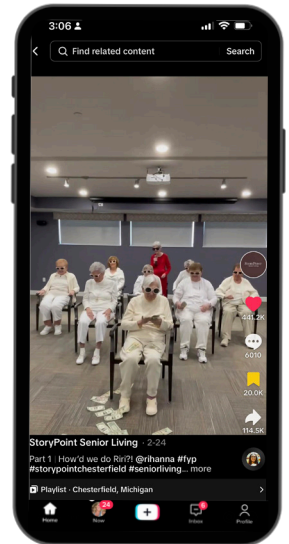
@storypointseniorliving

STORYPOINT CHESTERFIELD

51760 Gratiot Ave., New Baltimore, MI 48051

3.9+

MILLION VIEWS



savagexfenty

How do we get invited?

37m Reply

4



CHECK OUT OUR GORGEOUS GRANDMAS!

These headshots are more than just photos. They're tributes to these remarkable ladies, captured on National Gorgeous Grandma Day at Meadow Lane community!



Shining Every Day

Our communities "Shine. Everyday." Here are some highlights:

100TH BIRTHDAY CELEBRATIONS ON THE 100TH DAY OF THE YEAR!

It's not every day that a resident celebrates a 100th birthday, but at Independence Village of Avon Lake, celebrating residents does happen every day.

On the 100th day of the year, the community celebrated six centenarians that call the community home. Families, friends and residents gathered to celebrate the incredible lives of these amazing individuals.

The party featured an incredible dessert buffet from our culinary team, a champagne and wine bar, and a fun performance by a local big band, The Night Owls! Barb, Irene, Irene, Betty, Thelma and Margaret — you are so loved!





LIFELONG BASKETBALL FAN LIVES OUT DREAM ON COURT

Dream Big — our initiative to help residents' dreams become reality — went live from Indiana University (IU), where they helped us make Earl Ward's dream come true! Earl, a WWII veteran and founding StoryPoint Fort Wayne North resident, is a lifelong IU fan. He mentioned to his favorite culinary members that all he ever wanted to do was see an IU basketball game at Assembly Hall but was worried he was running out of time. Cue our Dream Big team's creativity, a little coordination, and a successful dream come true! Earl ended up on the court and received a standing ovation from fans. Earl was all smiles!



THIS LITTLE GUY STEALS HEARTS!

It all started with a cute little blind dog named Rocket. Stonegate Village housekeeper Chris fell in love with Rocket and adopted him. But the love for Rocket didn't just end there! He became the licensed emotional therapy service dog at Stonegate Village, and the residents adore him. He comforts those in memory care, and everyone is happier when he visits.

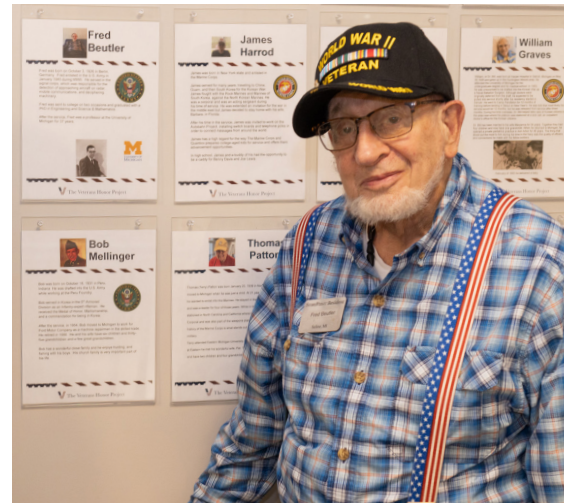
Chris entered Rocket into the Petco Love Stories campaign and won \$5,000 for the Sanilac County Humane Society. Rocket was one of 18 winners nationwide. Stonegate Village is proud of Rocket and grateful to Chris for bringing such a special dog into their lives.





CHECK OUT OUR WALL OF HONOR

Veterans and first responders have a special place in our communities. One way we honor them is with our community Honor Wall, featuring a photo and short biography describing their accomplishments.





FACEBOOK

- @DanburySeniorLivingHomeOffice
- @IndependenceVillagesSeniorLiving
- @LeisureLivingSeniorCommunities
- @SouthwickVillageResidentialLiving
- @StoryPointSeniorLiving



INSTAGRAM

- @danburyseniorliving
- @independence_village
- @leisurelivingseniorcommunities
- @southwickvillage
- @storypointseniorliving



TIKTOK

- @ivseniorliving
- @leisurelivingcommunities
- @storypointseniorliving

STORYPOINT GROUP

1-844-275-9990 | StoryPointGroup.com 🏠 🐾

