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The Best Senior Discounts In 2024



Being a senior comes with its own unique set of perks, and one of the best examples is senior discounts.

If you're 50 or older, you may qualify for great discounts on your favorite brands, including from online stores, restaurants, grocery stores and more. You just need to know where to look. In this comprehensive guide, we've compiled the best discounts that you can take advantage of in 2024.

An Introduction To Senior Discount Programs

Senior discounts can make many of your purchases more affordable and help you save money you can use on other things. Discounts for seniors are not a legal requirement and may vary by location, so be sure to check if you qualify.

Some stores may ask for proof of age, and others may require you to have an [AARP membership](#) to enjoy special deals. To qualify for AARP senior discounts and other exclusive perks, you'll need to sign up for membership, which starts at \$12 a year.



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Tips For Maximizing Senior Discounts

While most brands advertise senior discounts, others may require you to do a bit of digging. Here are some savvy tips on how to maximize discounts:

- Some businesses offer discounts on specific days or during certain hours. You may consider planning your outings accordingly to make the most of these time-sensitive deals.
- Keep an eye on sources like social media pages, promotional materials and dedicated senior discount websites.
- Sometimes, [senior discounts](#) aren't prominently displayed. Don't be shy to ask if you may qualify for a deal.
- If a business has a loyalty program specifically tailored for seniors, you can sign up to enjoy exclusive discounts and rewards.

Many industries offer great discounts for senior citizens that you can enjoy today.

Some of the most common include:



Food And Groceries

A good diet and nutrition are important for good health, especially as we get older. Here are some great food and grocery discounts for seniors:

Blue Apron: If you are 55 or older, you qualify for a 65% discount on your first order.

New Seasons Market: Seniors over the age of 65 can save up to 10% on select items every Wednesday.

Fred Meyer: On the first Tuesday of every month, seniors can take 10% on select items, including nutrition products and private brand groceries.

Harris Teeter: Seniors get a 5% discount on select items. To qualify, you need to be at least 60. The cashier might require you to show proof of age at checkout.



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Restaurants

Numerous restaurants provide discounts for senior citizens, mostly during non-peak hours. Here are some deals for you to enjoy when dining at your favorite spots:

Top It Off Frozen Yogurt: Seniors can enjoy delicious frozen yogurt at a 10% discount every Monday, Tuesday and Wednesday.

IHOP: You can enjoy a discount when you order from IHOP's special menu for seniors.

Bubba Gump Shrimp Company: If you have an AARP membership, you'll qualify for a 10% discount.

Carrabba's Italian Grill: AARP members can enjoy all meals at 10% off. However, the AARP discount cannot be applied to delivery or catering orders.

Bonefish Grill: Bonefish Grill offers special discounts on food and nonalcoholic beverages. You'll need an AARP membership to qualify.

Joe's Crab Shack: You can enjoy delicious crab or shrimp at 10% off if you're an AARP member.

Saltgrass Steak House: AARP members can enjoy a 10% discount on seafood, chicken, steaks and more.

The Oceanaire Seafood Room: Seniors with an AARP membership card can enjoy a 10% discount at The Oceanaire Seafood Room.



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Transportation And Travel

Seniors can enjoy great discounts on transportation, including buses and trains. Additionally, some airlines provide senior discounts on ticket prices for [domestic and international travel](#). Here are some travel discounts you can take advantage of:



United Airlines: Seniors age 65 or older are eligible for discounts on select flights at [united.com](#).

Liberty Travel: Liberty Travel offers special discounts for seniors. Couples can save up to \$100 per trip if they have AARP membership.

British Airways: Seniors who are AARP members can save up to \$200 on travel with British Airways.

Royal Caribbean: You can enjoy reduced prices on select Royal Caribbean cruises. You must be at least 55 to qualify.

Carnival: Seniors who have reached age 55 can enjoy reduced prices on select cruises with Carnival.

Collette Cruise: You can save up to \$100 per person on tours lasting longer than seven days.

Holland America: AARP members receive a special offer of up to \$200 onboard credit per stateroom on select Holland America Line cruises.

Trailways: You're eligible for a 10% senior discount when you travel with Trailways — if you have reached your 65th birthday.

Vacations By Rail: If you're an AARP member, you can save up to 5% on over 40 cruise and rail vacation packages throughout the U.S., Canada and other global destinations.

Grand Canyon Railway: If you're 62 or older, you can enjoy a 15% discount when you apply the promo code "SENIOR" at checkout.

Amtrak: Travelers age 65 or older can enjoy a 10% discount on most rail fares on most Amtrak trains.



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Hotels

Many hotels and resorts are also happy to offer discounts for seniors. Whether you're on a road trip or jetting to a life-changing destination, taking advantage of savings on lodging can make your trip more affordable. Some of the best discounts we've found are listed here:

Caesars Hotels: Get up to 30% on your hotel stay at many locations nationwide. You'll need to be 50 or older to qualify.

Red Roof Inn: Seniors can enjoy a 10% discount at Red Roof Inn. This discount is valid all-year-round for seniors who are 59 or older. You may be required to show a valid ID as proof of age.

Avista Resort: Although they don't disclose the discount until you book a room, Avista Resort has a special discounted price for seniors who are 55 or older.

Hilton: Travelers aged 65 and older can get a 7% discount on the best available rates.

Choice Hotels: If you're 60 or older, you're eligible for up to a 20% discount on hotel room rates when you book directly online.

Marriott Hotels: Marriott offers a senior discount program to guests who are 62 or older.

Best Western: Best Western has a discounted price for senior citizens. Guests who are at least 55 can enjoy discounted room rates at any of their worldwide locations.



Motel 6: Motel 6 offers senior discounts of up to 8% off. You need to be at least 60 to be eligible.

Extended Stay America: Seniors 55 and older can enjoy discounted rates. Simply select the "Seniors" option from the "Special Rates" menu.

Aqua-Aston Hospitality: Enjoy an exclusive 15% senior discount on their best available rate. You may be required to produce a valid proof of age document at check-in.

Wyndham Hotels & Resorts: Wyndham Hotels & Resorts offers discounted prices to seniors who've reached age 60 in select locations.



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Car Rental Services

Even when you're renting a small vehicle, you can save big. Whether you need a car or truck around town for a few days, or you're about to land in a tropical paradise, why not take advantage of savings when renting a car?

Access some of the best deals available:

Hertz: Seniors who've reached age 50 can save up to 20% on all base rates at Hertz.

Thrifty Car Rental: Renters who are 50 or older enjoy a 5% discount with Thrifty Car Rental. This discount only applies to time and mileage charges.

Avis Car Rental: AARP members can receive up to 30% on Avis base rates.

Budget Truck Rental: You can enjoy a 15% discount on online reservations using the promo code "SENIOR." AARP members can [enjoy even more perks and discounts](#).

Payless: Payless provides discounted prices for seniors. If you have an AARP membership, you can enjoy up to 5% off.

Sixt: Seniors who are 50 or older can enjoy a 5% discount when they rent a car with Sixt

Retail Stores

Some retail outlets offer senior discounts on specific products or even store-wide. Here are some great discounts you can enjoy when you shop:

Michaels: Michaels offers a 10% discount for seniors on all purchases. You'll be required to sign up for a Michaels Rewards account to qualify.

Ross Dress For Less: If you're aged 55 or older, you can save up to 10% on your purchases every Tuesday. You may be required to show your ID at checkout to verify your age.

Amazon Prime Access: You can save 50% on your Amazon Prime membership if you qualify for Prime Access. To be eligible, you'll need to receive assistance from [SNAP](#), [Medicaid](#) or other qualifying government programs.

Kohl's: Enjoy 15% on your purchases every Wednesday. Seniors need to be at least 60 to qualify. You'll be asked to produce your state-issued ID at checkout.

PetSmart: Seniors can take advantage of a 10% discount on any overnight pet stay at PetSmart.



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Entertainment And Leisure

Eligible seniors can take advantage of discounted admission for movies, events and excursions. Some discounts vary by location, so be sure to check with your local outlet.

AMC Theatres: Seniors age 60 and over can enjoy discounted ticket prices.

U.S. National Parks: U.S. citizens or permanent residents who are 62 or over are eligible for discounted membership prices. Applicants must provide documentation of age and residency or citizenship.

Ticketmaster: If you have an AARP membership, you can get an extra movie ticket for free when you buy three.

Marcus Theatres: Seniors can enjoy their favorite film before 5:30 p.m. on Fridays at a discounted price of \$7. To be eligible, you need to be at least 60 years old.

Ancestry.com: If you have an AARP membership, you can enjoy savings of 30% on Ancestry.



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CVS® Senior Wellness Hub | Photo: [CVS® Pharmacy](#)

Health And Wellness

Many [health and wellness](#) services offer discounts for seniors on checkups, prescription medications and health supplies. Here are some great discounts you can take advantage of:

Target Optical: AARP members can save an extra \$10 on eyewear, as well as an extra \$10 on contact lenses.

Rite Aid: Seniors can receive a free pharmacist evaluation and 5x points on eligible purchases on the first Wednesday of every month. You must be 65 or older to be eligible. This offer is not valid for prescription medication.

CVS: By signing up for ExtraCare, you'll receive special offers, 2% cash back and \$4 on your first order.

Walgreens: The first Tuesday of every month is Seniors Day, and you'll get 20% on your order whether you're shopping online or in the store. To qualify, you need to be 55 or older and be a myWalgreens member.

LensCrafters: With an AARP membership card, you'll save up to 10% on contacts, 15% on frames and 50% on lenses.

Tech And Electronics

Here are a few [tech and electronics](#) discounts you can take advantage of:

Consumer Cellular: Seniors with an AARP membership can save 5% on monthly service and usage charges and 30% on accessories.

AT&T: The AT&T Signature program gives AARP cardholders exclusive perks, including \$10 on per month per line on their best unlimited plan, waived activation fees and free upgrades.

T-Mobile: T-Mobile offers multiple discounted plans for customers who are 55 and older.

Verizon: Verizon has some exclusive deals for seniors, too. Enjoy unlimited talk, text and data at \$84 a month for up to two lines. This discount is available to seniors age 55 and older.



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Find A Vibrant And Supportive Community

We understand that finding the right senior living community isn't always a straightforward process. And one thing that's never discounted is how much we care about each of our residents. At StoryPoint Group, we're here to support you throughout your journey. If you have any questions about senior living or just want to say hello, call us at 1-844-275-9990 or [contact us](#) today.



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